

Kevin Peterson



Personal Rank 5

articles 9 comments 0 ratings 0 read 0% time 00:02:15

How Can ROPO Help Magento Ecommerce and Retailers?

FACT: 88% of shoppers research online before buying a product. ROPO (Research Online, Purchase Offline) offers great opportunities to ecommerce business owners and retailers. Explore the endless options and adopt the best tactics to make your business grow.