



Social Network

Social network in the organization is a **set of social relations between network elements** that interact and that may be:

- › Individual
- › Group or team
- › Organizational unit
- › Organization

Social network is currently very frequently used term especially in connection with the web community networks such as Facebook. This meaning of social network drowns out correct, the above described meaning.

Relations in the social network mainly include social interaction and social communication. Social network can be described, mapped and analyzed. The usual methods are social network analysis and sociometry. The social network in the organization forms an informal organizational structure. Its influence on the events and decision making in the organization is greater in less authoritative management styles and types of the organizations. Often in practice, the informal organizational structure is more influential on what is happening in the organization than the formal organizational structure.

Basic types of social network in the organization:

- › Formal organizational structure
- › Informal organizational structure

Related terms and methods:

- › Intellectual capital
- › Organizational climate
- › Organizing
- › Social group
- › Social network analysis
- › Social role
- › Sociogram
- › Sociometry

Related management fields:

- › Human Resources Management
- › Organizational Management

Related discipline:

- › Social Psychology