



## Michael E. Porter



### Michael Eugene Porter

**Born:** May 23, 1947

**Birthplace:** Ann Arbor, Michigan, USA

**Mike E. Porter** is a leading American economist and professor at **Harvard Business School**. He is one of the most influential strategists today. He is famous mainly as a strategic management guru, he is the father of the analytical technique 5F (Five Forces Analysis). He presented a number of other concepts such as value chain, strategic groups and other. Michael Porter follows, for example,

the work of Chandler.

He is the author of 18 books and over 125 articles. He received a B.S.E. with high honors in aerospace and mechanical engineering from Princeton University in 1969, where he was elected to Phi Beta Kappa and Tau Beta Pi. He received an M.B.A. with high distinction in 1971 from the Harvard Business School, where he was a George F. Baker Scholar, and a Ph.D. in Business Economics from Harvard University in 1973.

Mike Porter is the **Bishop William Lawrence University Professor**, based at Harvard Business School. A University professorship is the highest professional recognition that can be awarded to a Harvard faculty member. In 2001, **Harvard Business School** and **Harvard University** jointly created the Institute for Strategy and Competitiveness, dedicated to furthering Professor Porter's work.

Related terms and methods:

» [Five Forces Analysis](#)

Related management field:

» [Strategic Management](#)

Related institution:

» [Harvard Business School](#)